

## 2025 Demographics

Highland Heights Gateway  
 2517 Wilson Rd, Newport, Kentucky, 41076  
 Rings: 1, 3, 5 mile radii

Latitude: 39.03763  
 Longitude: -84.45483

| Population                                       | 1 mile        | 3 miles         | 5 miles         |
|--|---------------|-----------------|-----------------|
| 2025 Total Population                            | 5,801         | 40,468          | 126,536         |
| 2030 Total Population                            | 5,655         | 40,060          | 127,118         |
| 2024-2029 Population: Annual Growth Rate         | -0.51%        | -0.20%          | 0.09%           |
| 2025 Total Daytime Population                    | 9,804         | 39,613          | 124,529         |
| 2025 Female Population                           | 3,049         | 20,879          | 63,694          |
| 2025 Male Population                             | 2,752         | 19,589          | 62,842          |
| 2025 Median Age                                  | 28.3          | 38.7            | 38.7            |
| Households                                       | 1 mile        | 3 miles         | 5 miles         |
| 2025 Total Households                            | 2,375         | 17,749          | 56,576          |
| 2030 Total Households                            | 2,337         | 17,831          | 57,713          |
| 2024-2029 Households: Annual Growth Rate         | -0.32%        | 0.09%           | 0.40%           |
| 2025 Average Household Size                      | 1.98          | 2.19            | 2.18            |
| Income   | 1 mile        | 3 miles         | 5 miles         |
| 2025 Average Household Income                    | \$92,217      | \$99,469        | \$103,250       |
| 2030 Average Household Income                    | \$99,825      | \$109,022       | \$113,306       |
| 2025 Median Household Income                     | \$75,989      | \$74,164        | \$76,077        |
| 2030 Median Household Income                     | \$78,262      | \$79,566        | \$82,047        |
| 2024-2029 Median Household Income: Annual Growth | 0.59%         | 1.42%           | 1.52%           |
| 2025 Per Capita Income                           | \$37,774      | \$43,737        | \$46,202        |
| 2030 Per Capita Income                           | \$41,251      | \$48,643        | \$51,497        |
| 2024-2029 Per Capita Income: Annual Growth Rate  | 1.78%         | 2.15%           | 2.19%           |
| Home Value                                       | 1 mile        | 3 miles         | 5 miles         |
| 2025 Average Home Value                          | \$193,534     | \$243,679       | \$269,079       |
| 2030 Average Home Value                          | \$275,225     | \$323,108       | \$363,424       |
| 2025 Median Home Value                           | \$193,534     | \$243,679       | \$269,079       |
| 2030 Median Home Value                           | \$243,584     | \$291,366       | \$322,380       |
| Race   | 1 mile        | 3 miles         | 5 miles         |
| Diversity Index                                  | 34.4          | 26.4            | 36.4            |
| Educational Attainment                           | 1 mile        | 3 miles         | 5 miles         |
| Less than 9th Grade                              | 32            | 450             | 2,184           |
| 9-12th Grade/No Diploma                          | 57            | 1,024           | 3,811           |
| High School Diploma                              | 835           | 6,304           | 19,189          |
| GED/Alternative Credential                       | 188           | 1,373           | 4,234           |
| Some College/No Degree                           | 564           | 4,427           | 13,794          |
| Associate's Degree                               | 273           | 2,464           | 8,002           |
| Bachelor's Degree                                | 868           | 7,316           | 23,529          |
| Graduate/Professional Degree                     | 470           | 4,683           | 15,147          |
| Educational Attainment Base                      | 3,287         | 28,041          | 89,890          |
| Business Summary                                 | 1 mile        | 3 miles         | 5 miles         |
| Total Businesses                                 | 254           | 1,387           | 4,919           |
| Total Employees                                  | 7,929         | 19,499          | 61,046          |
| Total (SIC01-99) Sales (\$000)                   | \$491,265,184 | \$2,351,395,965 | \$7,613,897,108 |
| Total Expenditures (Consumer Spending)           | 1 mile        | 3 miles         | 5 miles         |
| 2025 Annual Budget Expenditures                  | \$192,197,731 | \$1,533,155,385 | \$5,068,737,416 |
| 2030 Annual Budget Expenditures                  | \$204,631,695 | \$1,688,210,624 | \$5,676,335,965 |
| 2025 Retail Goods                                | \$7,898,288   | \$62,061,047    | \$206,551,410   |
| 2030 Retail Goods                                | \$66,229,645  | \$553,763,371   | \$1,852,378,315 |