



**Liberty Pointe Endcap**  
7132 Cincinnati Dayton Rd  
Liberty Township, Ohio, 45044

## 2025 DEMOGRAPHICS

Rings: 1, 3, 5 mile radii

Latitude: 39.37164  
Longitude: -84.38262

| Population                               | 1 mile | 3 miles | 5 miles |
|------------------------------------------|--------|---------|---------|
| 2025 Total Population                    | 6,493  | 59,830  | 144,640 |
| 2029 Total Population                    | 6,812  | 60,797  | 148,320 |
| 2025-2029 Population: Annual Growth Rate | 0.96%  | 0.32%   | 0.50%   |
| 2025 Total Daytime Population            | 8,498  | 53,091  | 134,497 |
| 2025 Female Population                   | 3,243  | 29,810  | 72,155  |
| 2025 Male Population                     | 3,250  | 30,020  | 72,485  |
| 2025 Median Age                          | 39.6   | 40.0    | 40.1    |

| Households                               | 1 mile | 3 miles | 5 miles |
|------------------------------------------|--------|---------|---------|
| 2025 Total Households                    | 2,552  | 21,274  | 51,548  |
| 2029 Total Households                    | 2,701  | 21,784  | 53,338  |
| 2025-2029 Households: Annual Growth Rate | 1.14%  | 0.47%   | 0.69%   |
| 2025 Average Household Size              | 2.54   | 2.80    | 2.79    |

| Income                                           | 1 mile    | 3 miles   | 5 miles   |
|--------------------------------------------------|-----------|-----------|-----------|
| 2025 Average Household Income                    | \$159,050 | \$165,349 | \$168,800 |
| 2029 Average Household Income                    | \$174,234 | \$182,282 | \$186,061 |
| 2025 Median Household Income                     | \$129,457 | \$131,531 | \$132,828 |
| 2029 Median Household Income                     | \$144,170 | \$145,412 | \$147,538 |
| 2023-2028 Median Household Income: Annual Growth | 2.18%     | 2.03%     | 2.12%     |
| 2025 Per Capita Income                           | \$60,410  | \$58,504  | \$60,291  |
| 2029 Per Capita Income                           | \$66,738  | \$64,989  | \$67,002  |
| 2025-2029 Per Capita Income: Annual Growth Rate  | 2.01%     | 2.12%     | 2.13%     |

| Home Value              | 1 mile    | 3 miles   | 5 miles   |
|-------------------------|-----------|-----------|-----------|
| 2025 Average Home Value | \$375,803 | \$381,437 | \$391,715 |
| 2029 Average Home Value | \$460,855 | \$480,253 | \$485,619 |
| 2025 Median Home Value  | \$375,803 | \$381,437 | \$391,715 |
| 2029 Median Home Value  | \$405,476 | \$412,999 | \$427,454 |

| Race            | 1 mile | 3 miles | 5 miles |
|-----------------|--------|---------|---------|
| Diversity Index | 60.4   | 52.4    | 53.3    |

| Educational Attainment       | 1 mile | 3 miles | 5 miles |
|------------------------------|--------|---------|---------|
| Less than 9th Grade          | 36     | 573     | 1,317   |
| 9-12th Grade/No Diploma      | 85     | 637     | 1,798   |
| High School Diploma          | 781    | 6,190   | 14,536  |
| GED/Alternative Credential   | 40     | 447     | 1,139   |
| Some College/No Degree       | 529    | 5,432   | 12,603  |
| Associate's Degree           | 356    | 2,989   | 7,897   |
| Bachelor's Degree            | 1,836  | 14,889  | 35,287  |
| Graduate/Professional Degree | 838    | 9,529   | 23,624  |
| Educational Attainment Base  | 4,501  | 40,686  | 98,201  |

| Business Summary               | 1 mile        | 3 miles         | 5 miles          |
|--------------------------------|---------------|-----------------|------------------|
| Total Businesses               | 494           | 1,856           | 4,822            |
| Total Employees                | 6,090         | 21,906          | 58,747           |
| Total (SIC01-99) Sales (\$000) | \$715,488,660 | \$2,867,695,073 | \$10,929,141,431 |

| Total Expenditures (Consumer Spending) | 1 mile        | 3 miles         | 5 miles         |
|----------------------------------------|---------------|-----------------|-----------------|
| 2025 Annual Budget Expenditures        | \$345,780,792 | \$2,970,465,923 | \$7,336,671,458 |
| 2029 Annual Budget Expenditures        | \$400,552,846 | \$3,352,726,261 | \$8,367,290,857 |
| 2025 Retail Goods                      | \$14,153,773  | \$122,132,316   | \$302,253,977   |
| 2029 Retail Goods                      | \$130,915,206 | \$1,092,469,722 | \$2,719,632,466 |