

Target Market Summary

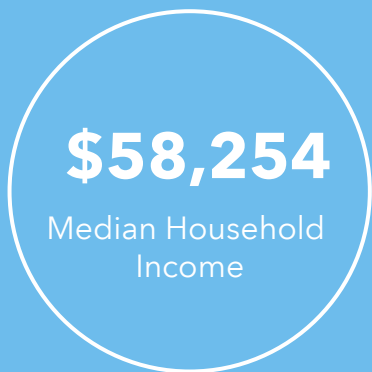
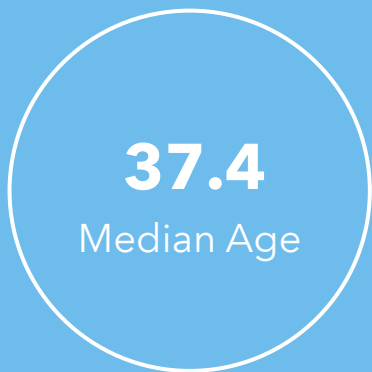
866 Eastgate North Dr, Cincinnati, Ohio, 45245 (5 minutes)
 866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive time of 5 minutes

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

TARGET MARKET SUMMARY

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive time of 5 minutes

KEY FACTS



This infographic contains data provided by Esri, Esri and Bureau of Labor Statistics, Esri and GfK MRI. The vintage of the data is 2020, 2025.
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AGE PYRAMID



The largest group: 2020 Males Age 30-34
The smallest group: 2020 Males Age 85+

ANNUAL LIFESTYLE SPENDING



\$1,956

Travel



\$64

Theatre/Operas/Concerts



\$77

Movies/Museums/ Parks



\$50

Sports Events



\$5

Online Games



\$93

Audio

Tapestry Segments



11B Young and Restless
 1,074 households

23.0%
 of Households



4B Home Improvement
 837 households

17.9%
 of Households



6B Salt of the Earth
 812 households

17.4%
 of Households

Target Market Summary

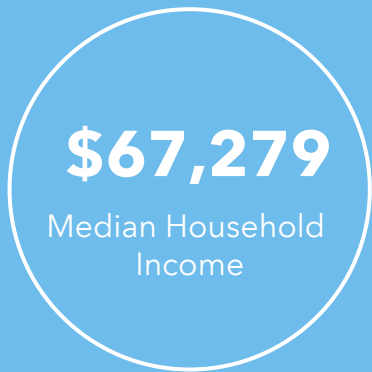
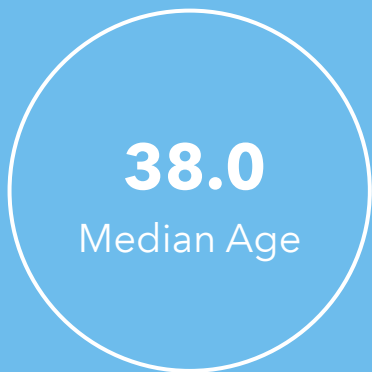
866 Eastgate North Dr, Cincinnati, Ohio, 45245 (10 minutes)
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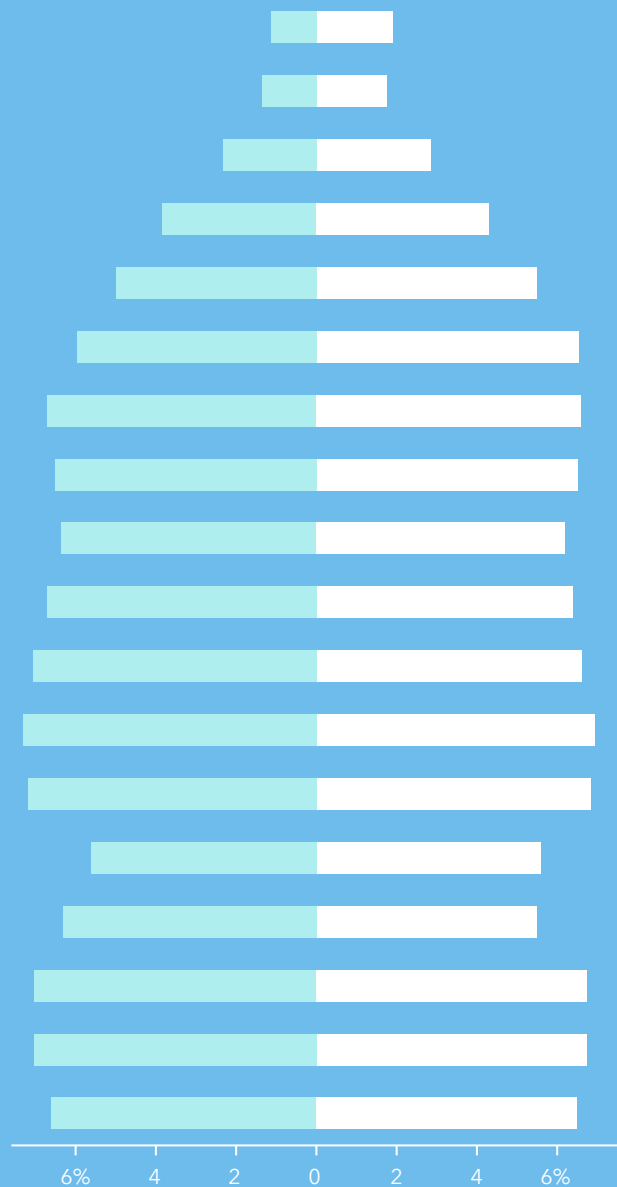
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AGE PYRAMID



The largest group: 2020 Females Age 30-34
The smallest group: 2020 Males Age 85+

ANNUAL LIFESTYLE SPENDING



\$2,358

Travel



\$79

Theatre/Operas/Concerts



\$91

Movies/Museums/Parks



\$61

Sports Events



\$5

Online Games



\$109

Audio

Tapestry Segments



4A Soccer Moms
 3,583 households

13.2%
 of Households



8F Old and Newcomers
 3,545 households

13.1%
 of Households



8C Bright Young Professionals
 3,434 households

12.7%
 of Households

Target Market Summary

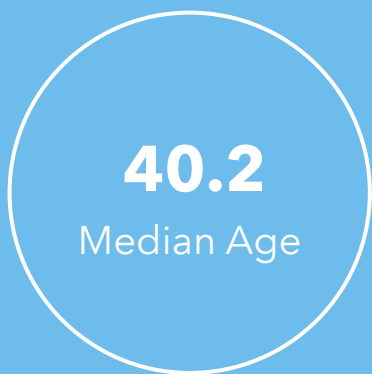
866 Eastgate North Dr, Cincinnati, Ohio, 45245 (15 minutes)
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TARGET MARKET SUMMARY

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive time of 15 minutes

KEY FACTS



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AGE PYRAMID



The largest group: 2020 Females Age 55-59
The smallest group: 2020 Males Age 85+

ANNUAL LIFESTYLE SPENDING



\$2,669

Travel



\$90

Theatre/Operas/Concerts



\$99

Movies/Museums/ Parks



\$70

Sports Events



\$6

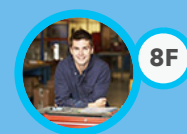
Online Games



\$119

Audio

Tapestry Segments



8F Old and Newcomers
 7,905 households

11.7%
 of Households



1D Savvy Suburbanites
 7,262 households

10.7%
 of Households



4C Middleburg
 5,516 households

8.1%
 of Households