



Tapestry Segmentation Area Profile

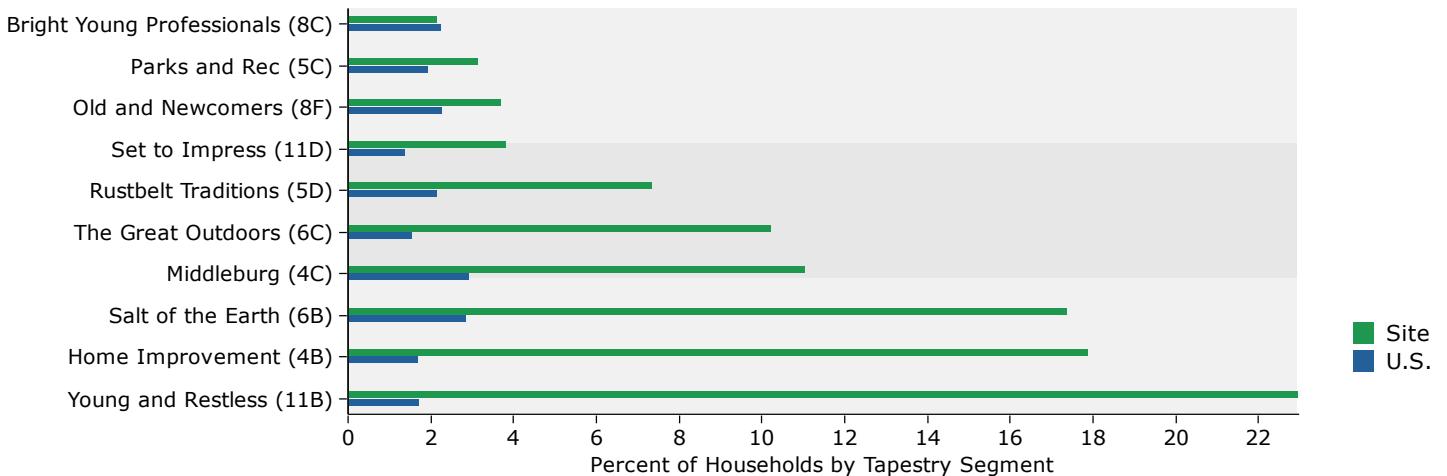
866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Young and Restless (11B)	23.0%	23.0%	1.7%	1.7%	1318
2	Home Improvement (4B)	17.9%	40.9%	1.7%	3.4%	1,053
3	Salt of the Earth (6B)	17.4%	58.3%	2.9%	6.3%	607
4	Middleburg (4C)	11.1%	69.3%	2.9%	9.2%	376
5	The Great Outdoors (6C)	10.3%	79.6%	1.6%	10.8%	651
Subtotal		79.7%		10.8%		
6	Rustbelt Traditions (5D)	7.4%	86.9%	2.2%	13.0%	338
7	Set to Impress (11D)	3.8%	90.8%	1.4%	14.4%	277
8	Old and Newcomers (8F)	3.7%	94.5%	2.3%	16.7%	161
9	Parks and Rec (5C)	3.1%	97.6%	2.0%	18.7%	160
10	Bright Young Professionals (8C)	2.2%	99.8%	2.3%	21.0%	96
Subtotal		20.2%		10.2%		
11	Soccer Moms (4A)	0.2%	100.0%	3.0%	24.0%	7
Subtotal		0.2%		3.0%		
Total		100.0%		23.9%		419

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

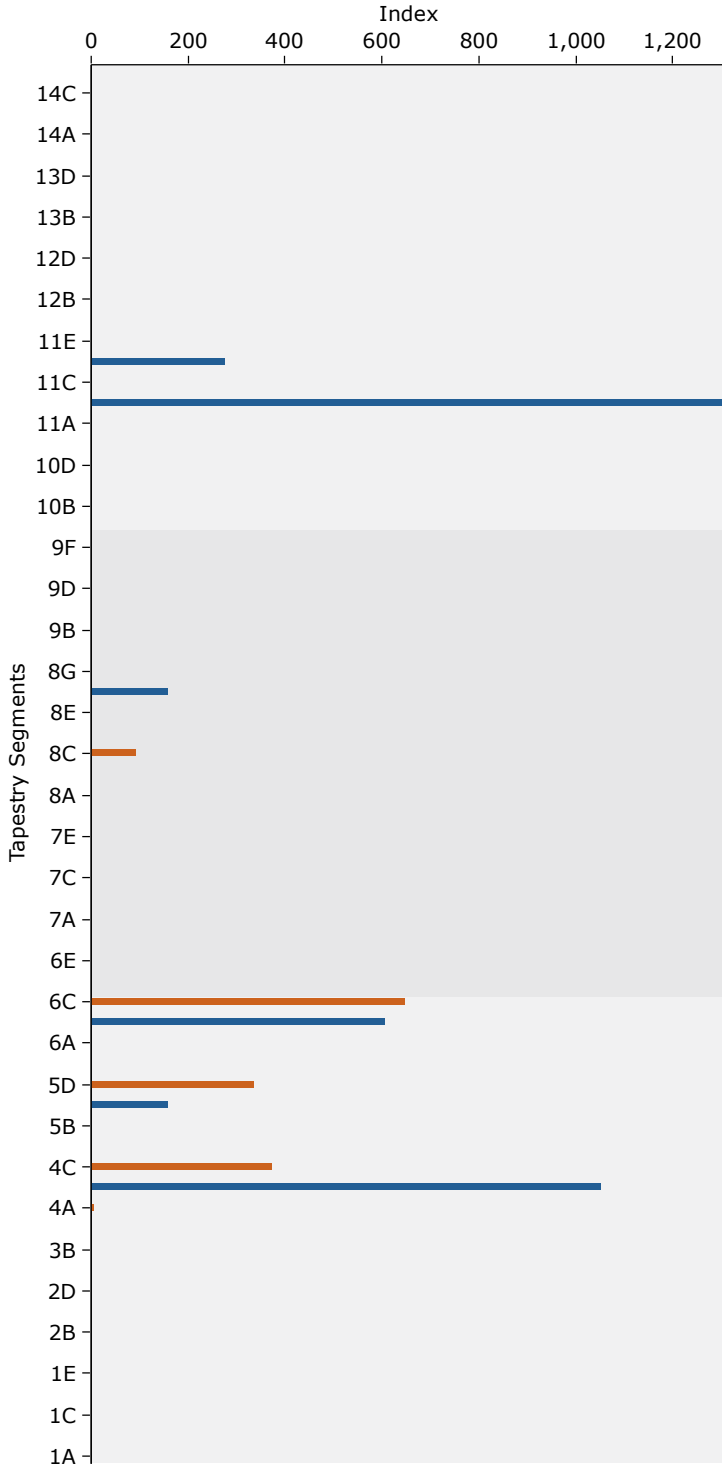


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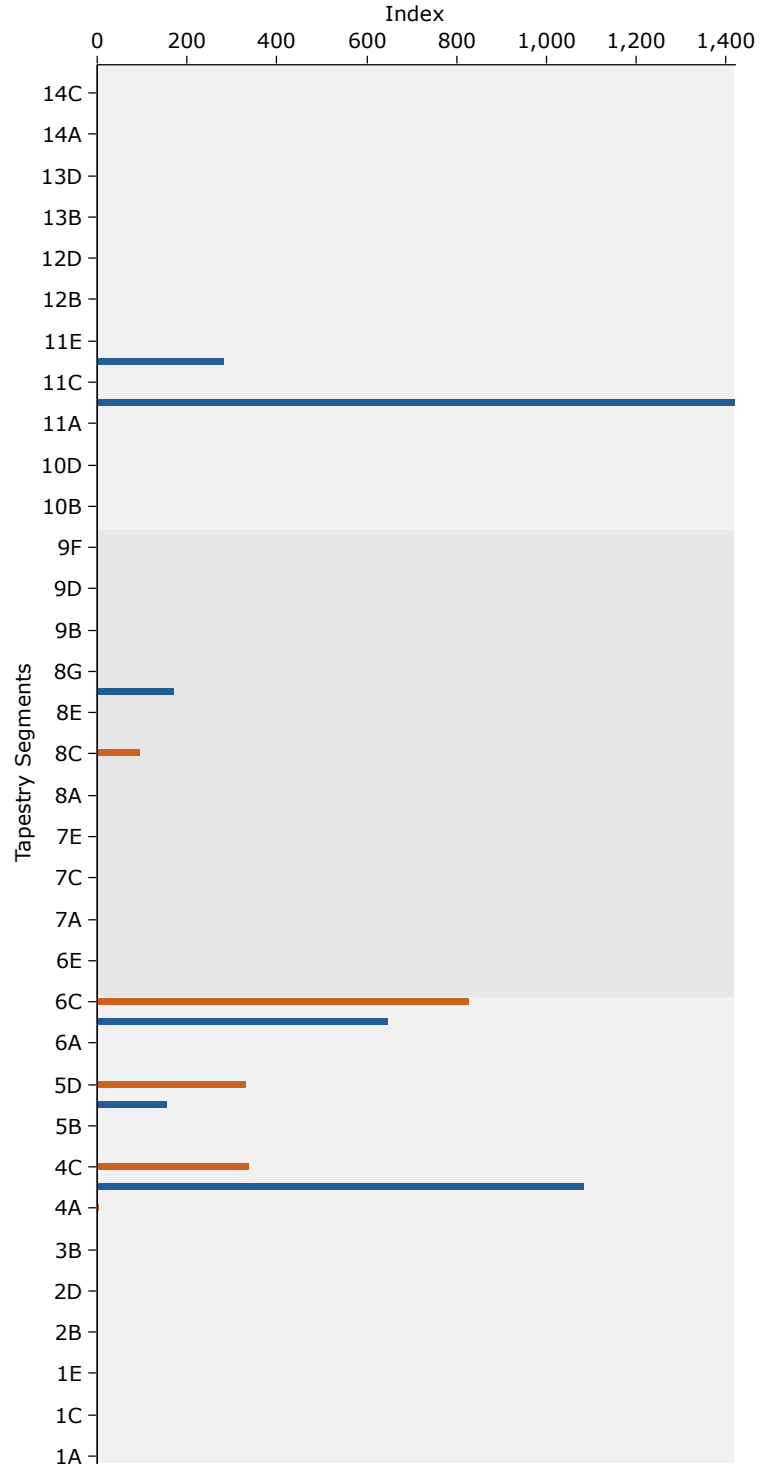
866 Eastgate North Dr, Cincinnati, Ohio, 45245
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2020 Tapestry Indexes by Households



2020 Tapestry Indexes by Total Population 18+



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Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,673	100.0%		8,897	100.0%	
1. Affluent Estates	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	1,364	29.2%	385	2,676	30.1%	379
Soccer Moms (4A)	10	0.2%	7	18	0.2%	6
Home Improvement (4B)	837	17.9%	1,053	1,776	20.0%	1,086
Middleburg (4C)	517	11.1%	376	882	9.9%	338
5. GenXurban	491	10.5%	93	877	9.9%	91
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	147	3.1%	160	270	3.0%	158
Rustbelt Traditions (5D)	344	7.4%	338	607	6.8%	333
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	1,291	27.6%	230	2,798	31.4%	265
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	812	17.4%	607	1,661	18.7%	650
The Great Outdoors (6C)	479	10.3%	651	1,137	12.8%	828
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,673	100.0%		8,897	100.0%	
8. Middle Ground	274	5.9%	54	483	5.4%	54
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	101	2.2%	96	177	2.0%	98
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	173	3.7%	161	306	3.4%	174
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	1,253	26.8%	436	2,063	23.2%	427
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	1,074	23.0%	1,318	1,763	19.8%	1,422
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	179	3.8%	277	300	3.4%	286
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,673	100.0%		8,897	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	445	9.5%	58	784	8.8%	50
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	344	7.4%	338	607	6.8%	333
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	101	2.2%	96	177	2.0%	98
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	1,426	30.5%	168	2,369	26.6%	159
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	173	3.7%	161	306	3.4%	174
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	1,074	23.0%	1,318	1,763	19.8%	1,422
Set to Impress (11D)	179	3.8%	277	300	3.4%	286
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,673	100.0%		8,897	100.0%	
4. Suburban Periphery	994	21.3%	67	2,064	23.2%	71
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	10	0.2%	7	18	0.2%	6
Home Improvement (4B)	837	17.9%	1,053	1,776	20.0%	1,086
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	147	3.1%	160	270	3.0%	158
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	517	11.1%	118	882	9.9%	110
Middleburg (4C)	517	11.1%	376	882	9.9%	338
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	1,291	27.6%	164	2,798	31.4%	186
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	812	17.4%	607	1,661	18.7%	650
The Great Outdoors (6C)	479	10.3%	651	1,137	12.8%	828
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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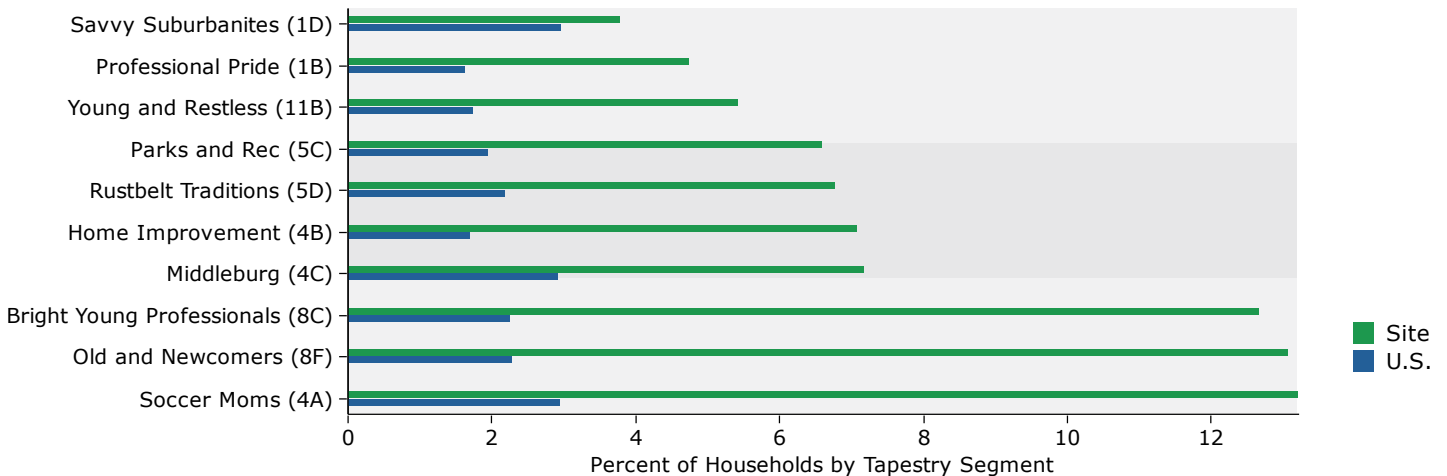
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Top Twenty Tapestry Segments

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		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Soccer Moms (4A)	13.2%	13.2%	3.0%	3.0%	448
2	Old and Newcomers (8F)	13.1%	26.3%	2.3%	5.3%	568
3	Bright Young Professionals (8C)	12.7%	39.0%	2.3%	7.6%	561
4	Middleburg (4C)	7.2%	46.2%	2.9%	10.5%	245
5	Home Improvement (4B)	7.1%	53.3%	1.7%	12.2%	416
Subtotal		53.3%		12.2%		
6	Rustbelt Traditions (5D)	6.8%	60.0%	2.2%	14.4%	311
7	Parks and Rec (5C)	6.6%	66.6%	2.0%	16.4%	336
8	Young and Restless (11B)	5.4%	72.1%	1.7%	18.1%	311
9	Professional Pride (1B)	4.8%	76.8%	1.6%	19.7%	292
10	Savvy Suburbanites (1D)	3.8%	80.6%	3.0%	22.7%	127
Subtotal		27.4%		10.5%		
11	Set to Impress (11D)	3.7%	84.3%	1.4%	24.1%	269
12	Salt of the Earth (6B)	3.0%	87.3%	2.9%	27.0%	105
13	Green Acres (6A)	2.2%	89.6%	3.2%	30.2%	69
14	Metro Fusion (11C)	2.2%	91.8%	1.4%	31.6%	155
15	The Great Outdoors (6C)	1.8%	93.5%	1.6%	33.2%	112
Subtotal		12.9%		10.5%		
16	Comfortable Empty Nesters (5A)	1.7%	95.2%	2.4%	35.6%	68
17	Midlife Constants (5E)	1.7%	96.9%	2.5%	38.1%	68
18	Exurbanites (1E)	1.7%	98.5%	1.9%	40.0%	86
19	Traditional Living (12B)	0.7%	99.2%	1.9%	41.9%	37
20	Heartland Communities (6F)	0.5%	99.7%	2.3%	44.2%	23
Subtotal		6.3%		11.0%		
Total		99.7%		44.1%		226

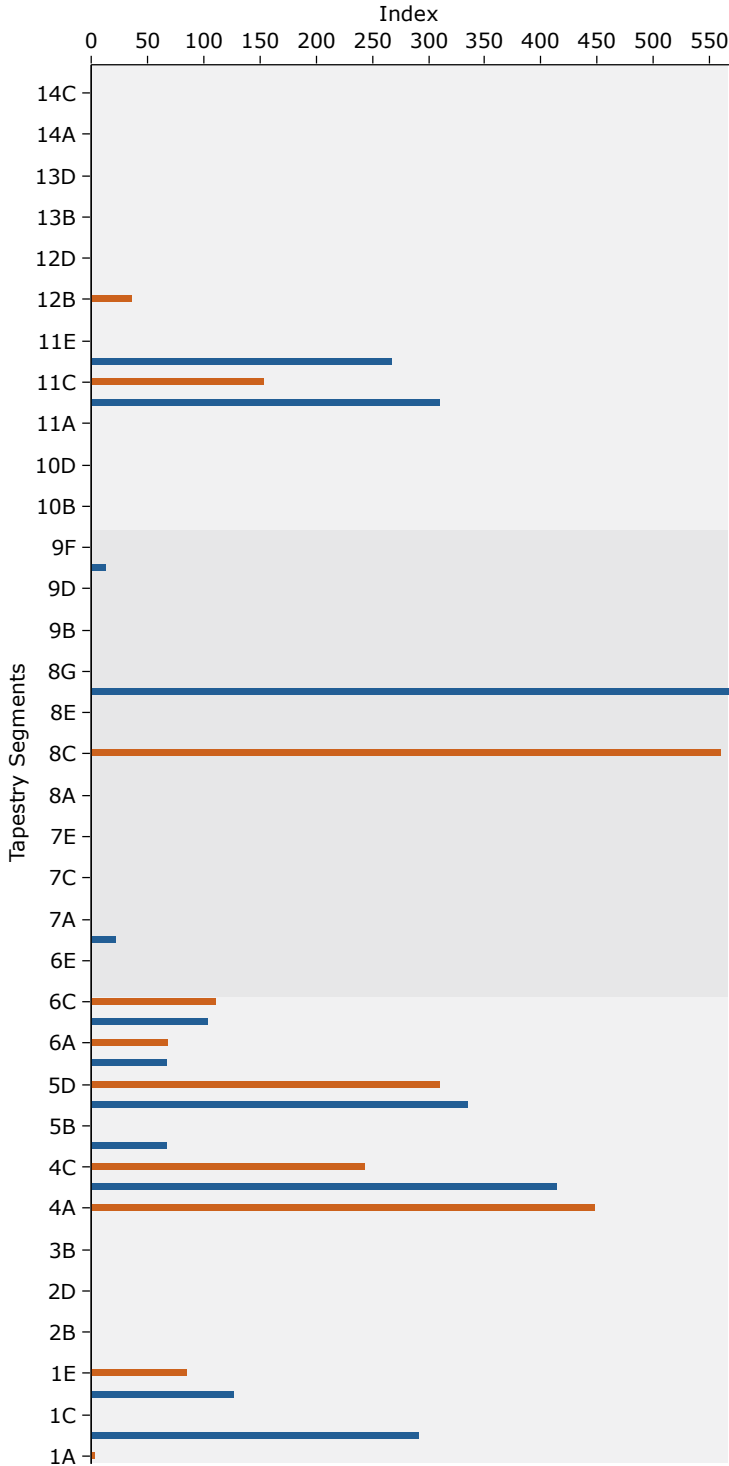
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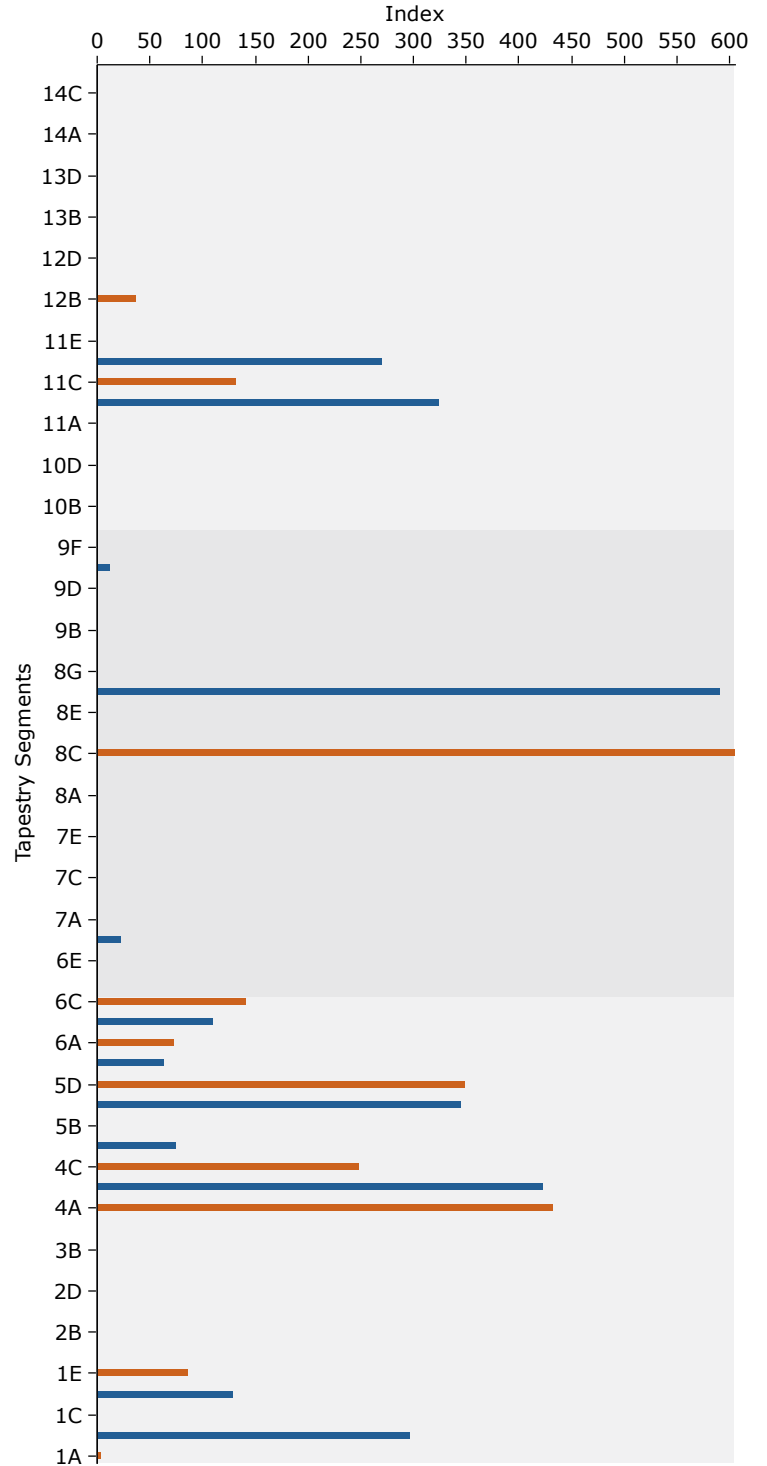
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2020 Tapestry Indexes by Households



2020 Tapestry Indexes by Total Population 18+



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Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
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Total:	27,098	100.0%		52,052	100.0%	
1. Affluent Estates	2,792	10.3%	103	5,963	11.5%	107
Top Tier (1A)	24	0.1%	5	43	0.1%	5
Professional Pride (1B)	1,290	4.8%	292	2,846	5.5%	298
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	1,026	3.8%	127	2,185	4.2%	130
Exurbanites (1E)	452	1.7%	86	889	1.7%	88
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	7,452	27.5%	362	14,988	28.8%	363
Soccer Moms (4A)	3,583	13.2%	448	7,120	13.7%	433
Home Improvement (4B)	1,919	7.1%	416	4,060	7.8%	424
Middleburg (4C)	1,950	7.2%	245	3,808	7.3%	249
5. GenXurban	4,534	16.7%	148	8,919	17.1%	158
Comfortable Empty Nesters (5A)	453	1.7%	68	961	1.8%	75
In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	1,790	6.6%	336	3,451	6.6%	346
Rustbelt Traditions (5D)	1,838	6.8%	311	3,734	7.2%	350
Midlife Constants (5E)	453	1.7%	68	773	1.5%	64
6. Cozy Country Living	2,039	7.5%	63	4,346	8.3%	70
Green Acres (6A)	608	2.2%	69	1,299	2.5%	74
Salt of the Earth (6B)	812	3.0%	105	1,661	3.2%	111
The Great Outdoors (6C)	479	1.8%	112	1,137	2.2%	142
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	140	0.5%	23	249	0.5%	23
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	27,098	100.0%		52,052	100.0%	
8. Middle Ground	6,979	25.8%	238	12,505	24.0%	239
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	3,434	12.7%	561	6,411	12.3%	606
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	3,545	13.1%	568	6,094	11.7%	591
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	45	0.2%	3	67	0.1%	3
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	45	0.2%	14	67	0.1%	13
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	3,068	11.3%	184	4,909	9.4%	174
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	1,471	5.4%	311	2,358	4.5%	325
Metro Fusion (11C)	590	2.2%	155	891	1.7%	132
Set to Impress (11D)	1,007	3.7%	269	1,660	3.2%	271
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	189	0.7%	12	355	0.7%	12
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	189	0.7%	37	355	0.7%	38
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	27,098	100.0%		52,052	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	5,862	21.6%	131	11,036	21.2%	120
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	1,838	6.8%	311	3,734	7.2%	350
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	3,434	12.7%	561	6,411	12.3%	606
Metro Fusion (11C)	590	2.2%	155	891	1.7%	132
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	6,257	23.1%	127	10,534	20.2%	121
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	3,545	13.1%	568	6,094	11.7%	591
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	45	0.2%	14	67	0.1%	13
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	1,471	5.4%	311	2,358	4.5%	325
Set to Impress (11D)	1,007	3.7%	269	1,660	3.2%	271
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	189	0.7%	37	355	0.7%	38
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	27,098	100.0%		52,052	100.0%	
4. Suburban Periphery	10,990	40.6%	127	22,328	42.9%	131
Top Tier (1A)	24	0.1%	5	43	0.1%	5
Professional Pride (1B)	1,290	4.8%	292	2,846	5.5%	298
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	1,026	3.8%	127	2,185	4.2%	130
Exurbanites (1E)	452	1.7%	86	889	1.7%	88
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	3,583	13.2%	448	7,120	13.7%	433
Home Improvement (4B)	1,919	7.1%	416	4,060	7.8%	424
Comfortable Empty Nesters (5A)	453	1.7%	68	961	1.8%	75
Parks and Rec (5C)	1,790	6.6%	336	3,451	6.6%	346
Midlife Constants (5E)	453	1.7%	68	773	1.5%	64
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	2,090	7.7%	82	4,057	7.8%	86
Middleburg (4C)	1,950	7.2%	245	3,808	7.3%	249
Heartland Communities (6F)	140	0.5%	23	249	0.5%	23
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	1,899	7.0%	42	4,097	7.9%	46
Green Acres (6A)	608	2.2%	69	1,299	2.5%	74
Salt of the Earth (6B)	812	3.0%	105	1,661	3.2%	111
The Great Outdoors (6C)	479	1.8%	112	1,137	2.2%	142
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

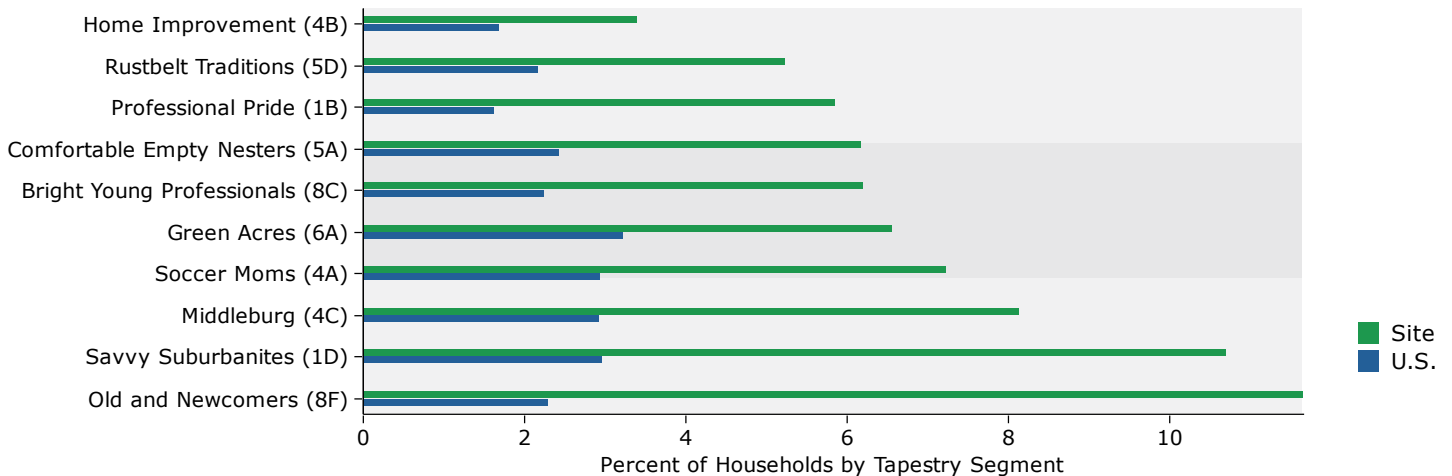
866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2020 Households		2020 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Old and Newcomers (8F)	11.7%	11.7%	2.3%	2.3%	507
2	Savvy Suburbanites (1D)	10.7%	22.4%	3.0%	5.3%	361
3	Middleburg (4C)	8.1%	30.5%	2.9%	8.2%	277
4	Soccer Moms (4A)	7.2%	37.8%	3.0%	11.2%	245
5	Green Acres (6A)	6.6%	44.4%	3.2%	14.4%	203
Subtotal		44.3%		14.4%		
6	Bright Young Professionals (8C)	6.2%	50.6%	2.3%	16.7%	275
7	Comfortable Empty Nesters (5A)	6.2%	56.8%	2.4%	19.1%	253
8	Professional Pride (1B)	5.9%	62.6%	1.6%	20.7%	359
9	Rustbelt Traditions (5D)	5.2%	67.9%	2.2%	22.9%	240
10	Home Improvement (4B)	3.4%	71.3%	1.7%	24.6%	201
Subtotal		26.9%		10.2%		
11	Parks and Rec (5C)	3.3%	74.6%	2.0%	26.6%	168
12	Exurbanites (1E)	2.9%	77.5%	1.9%	28.5%	149
13	Retirement Communities (9E)	2.7%	80.1%	1.2%	29.7%	220
14	Set to Impress (11D)	2.6%	82.8%	1.4%	31.1%	190
15	Young and Restless (11B)	2.3%	85.1%	1.7%	32.8%	134
Subtotal		13.8%		8.2%		
16	In Style (5B)	1.8%	86.9%	2.2%	35.0%	81
17	Salt of the Earth (6B)	1.7%	88.7%	2.9%	37.9%	61
18	Emerald City (8B)	1.7%	90.4%	1.4%	39.3%	120
19	Down the Road (10D)	1.6%	91.9%	1.2%	40.5%	136
20	Up and Coming Families (7A)	1.4%	93.3%	2.5%	43.0%	55
Subtotal		8.2%		10.2%		
Total		93.3%		43.1%		217

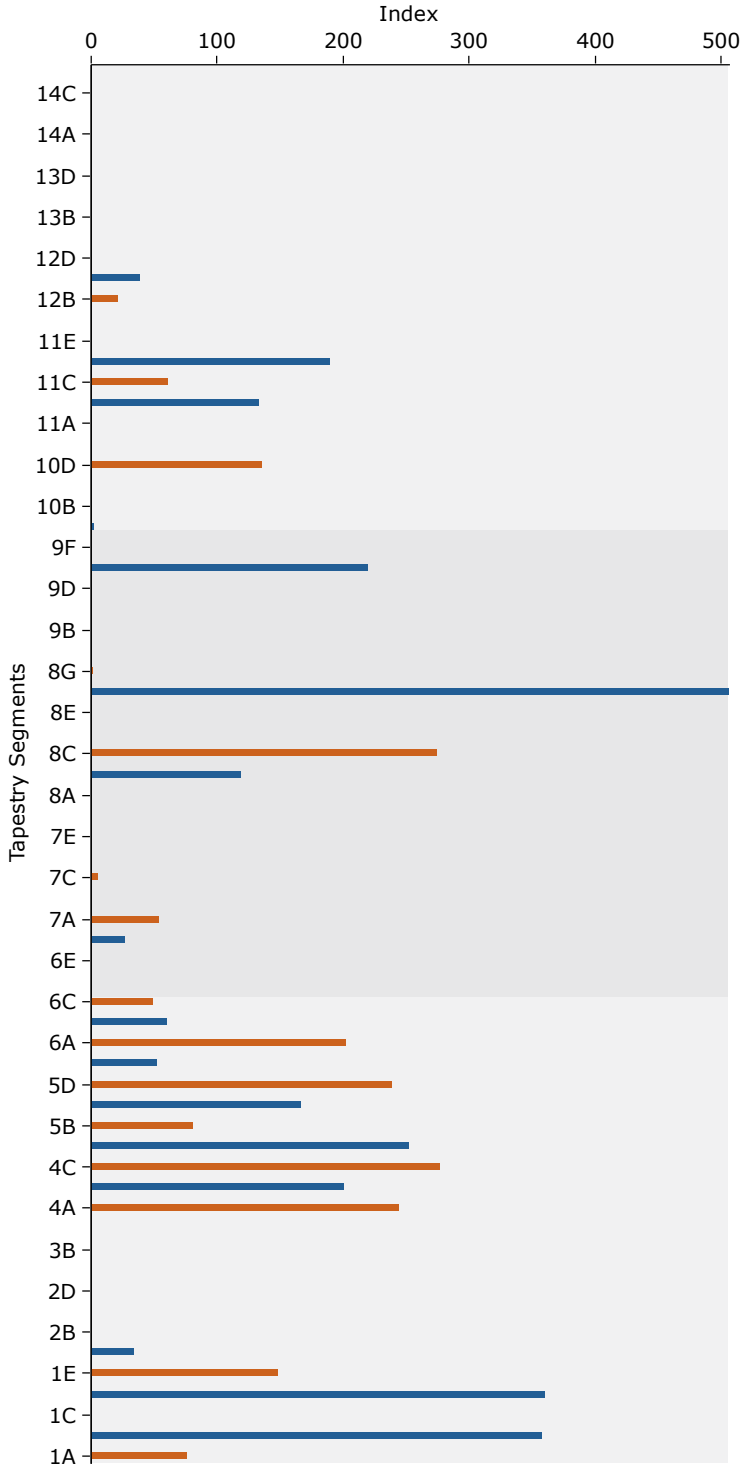
Top Ten Tapestry Segments Site vs. U.S.



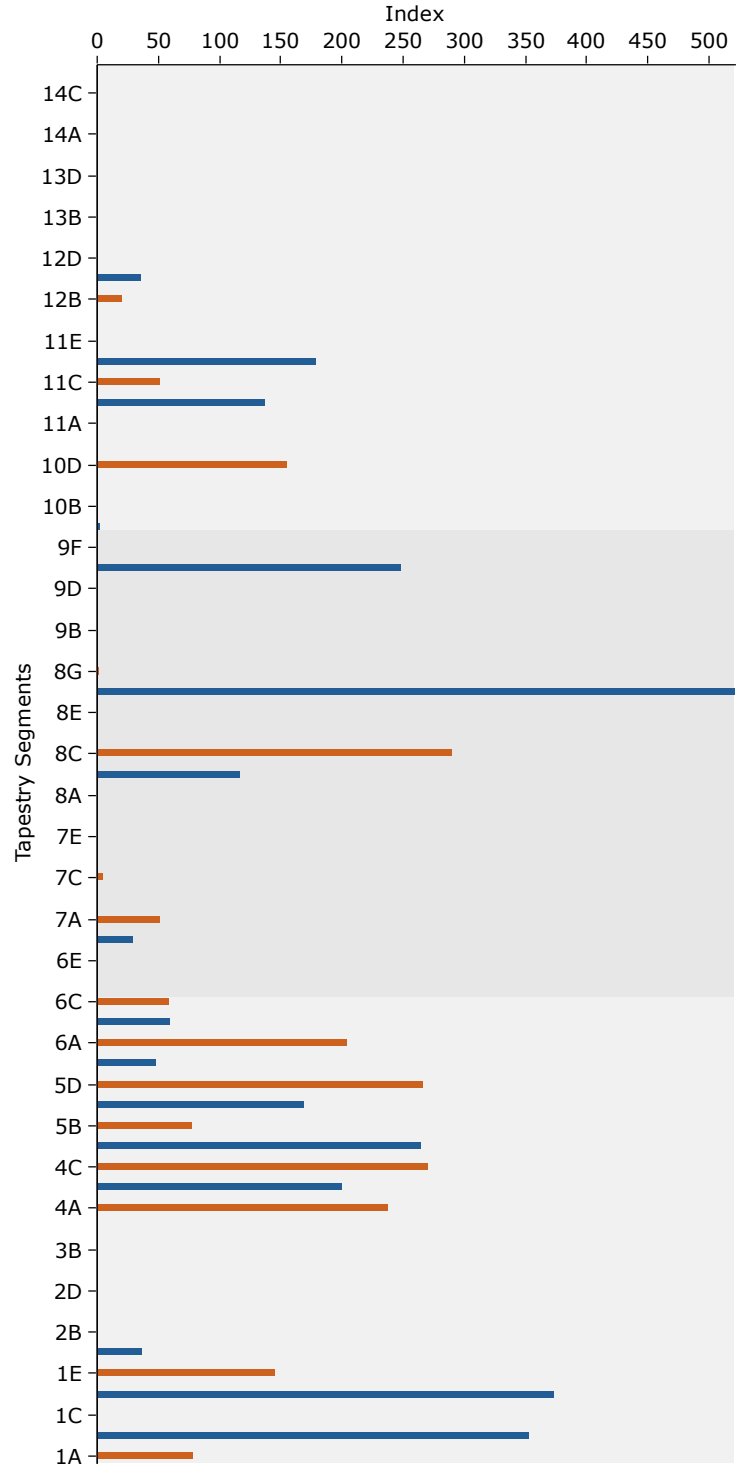
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

2020 Tapestry Indexes by Households



2020 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	67,723	100.0%		130,833	100.0%	
1. Affluent Estates	14,055	20.8%	208	29,823	22.8%	214
Top Tier (1A)	870	1.3%	77	1,837	1.4%	79
Professional Pride (1B)	3,965	5.9%	359	8,506	6.5%	354
Boomburbs (1C)	1	0.0%	0	3	0.0%	0
Savvy Suburbanites (1D)	7,262	10.7%	361	15,770	12.1%	374
Exurbanites (1E)	1,957	2.9%	149	3,707	2.8%	146
2. Upscale Avenues	311	0.5%	8	608	0.5%	8
Urban Chic (2A)	311	0.5%	35	608	0.5%	38
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	12,728	18.8%	248	25,137	19.2%	242
Soccer Moms (4A)	4,901	7.2%	245	9,888	7.6%	239
Home Improvement (4B)	2,311	3.4%	201	4,833	3.7%	201
Middleburg (4C)	5,516	8.1%	277	10,416	8.0%	271
5. GenXurban	12,094	17.9%	158	23,527	18.0%	166
Comfortable Empty Nesters (5A)	4,194	6.2%	253	8,512	6.5%	266
In Style (5B)	1,233	1.8%	81	2,138	1.6%	78
Parks and Rec (5C)	2,239	3.3%	168	4,246	3.2%	169
Rustbelt Traditions (5D)	3,547	5.2%	240	7,151	5.5%	267
Midlife Constants (5E)	881	1.3%	53	1,480	1.1%	49
6. Cozy Country Living	6,597	9.7%	81	13,375	10.2%	86
Green Acres (6A)	4,457	6.6%	203	9,039	6.9%	205
Salt of the Earth (6B)	1,184	1.7%	61	2,283	1.7%	61
The Great Outdoors (6C)	535	0.8%	50	1,218	0.9%	60
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	421	0.6%	27	835	0.6%	30
7. Ethnic Enclaves	1,001	1.5%	21	1,930	1.5%	18
Up and Coming Families (7A)	944	1.4%	55	1,822	1.4%	52
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	57	0.1%	6	108	0.1%	5
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Source: Esri



Tapestry Segmentation Area Profile

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Tapestry LifeMode Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	67,723	100.0%		130,833	100.0%	
8. Middle Ground	13,279	19.6%	181	23,150	17.7%	176
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	1,151	1.7%	120	1,868	1.4%	117
Bright Young Professionals (8C)	4,209	6.2%	275	7,726	5.9%	291
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	7,905	11.7%	507	13,534	10.3%	522
Hardscrabble Road (8G)	14	0.0%	2	22	0.0%	1
9. Senior Styles	1,800	2.7%	46	3,275	2.5%	50
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	1,800	2.7%	220	3,275	2.5%	249
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	1,141	1.7%	20	2,526	1.9%	23
Southern Satellites (10A)	74	0.1%	3	138	0.1%	3
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	1,067	1.6%	136	2,388	1.8%	156
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	3,947	5.8%	95	6,189	4.7%	87
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	1,579	2.3%	134	2,521	1.9%	138
Metro Fusion (11C)	590	0.9%	62	891	0.7%	52
Set to Impress (11D)	1,778	2.6%	190	2,777	2.1%	180
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	770	1.1%	19	1,293	1.0%	17
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	278	0.4%	22	499	0.4%	21
Small Town Simplicity (12C)	492	0.7%	40	794	0.6%	37
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri



Tapestry Segmentation Area Profile

866 Eastgate North Dr, Cincinnati, Ohio, 45245
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 39.09768
 Longitude: -84.26721

Tapestry Urbanization Groups	2020 Households			2020 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	67,723	100.0%		130,833	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	8,403	12.4%	75	15,876	12.1%	69
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	3,547	5.2%	240	7,151	5.5%	267
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	57	0.1%	6	108	0.1%	5
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	4,209	6.2%	275	7,726	5.9%	291
Metro Fusion (11C)	590	0.9%	62	891	0.7%	52
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	15,738	23.2%	128	26,634	20.4%	122
In Style (5B)	1,233	1.8%	81	2,138	1.6%	78
Emerald City (8B)	1,151	1.7%	120	1,868	1.4%	117
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	7,905	11.7%	507	13,534	10.3%	522
Hardscrabble Road (8G)	14	0.0%	2	22	0.0%	1
Retirement Communities (9E)	1,800	2.7%	220	3,275	2.5%	249
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	1,579	2.3%	134	2,521	1.9%	138
Set to Impress (11D)	1,778	2.6%	190	2,777	2.1%	180
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	278	0.4%	22	499	0.4%	21
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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	Number	Percent	Index	Number	Percent	Index
Total:	67,723	100.0%		130,833	100.0%	
4. Suburban Periphery	29,836	44.1%	138	61,212	46.8%	143
Top Tier (1A)	870	1.3%	77	1,837	1.4%	79
Professional Pride (1B)	3,965	5.9%	359	8,506	6.5%	354
Boomburbs (1C)	1	0.0%	0	3	0.0%	0
Savvy Suburbanites (1D)	7,262	10.7%	361	15,770	12.1%	374
Exurbanites (1E)	1,957	2.9%	149	3,707	2.8%	146
Urban Chic (2A)	311	0.5%	35	608	0.5%	38
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	4,901	7.2%	245	9,888	7.6%	239
Home Improvement (4B)	2,311	3.4%	201	4,833	3.7%	201
Comfortable Empty Nesters (5A)	4,194	6.2%	253	8,512	6.5%	266
Parks and Rec (5C)	2,239	3.3%	168	4,246	3.2%	169
Midlife Constants (5E)	881	1.3%	53	1,480	1.1%	49
Up and Coming Families (7A)	944	1.4%	55	1,822	1.4%	52
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	7,496	11.1%	118	14,433	11.0%	122
Middleburg (4C)	5,516	8.1%	277	10,416	8.0%	271
Heartland Communities (6F)	421	0.6%	27	835	0.6%	30
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	1,067	1.6%	136	2,388	1.8%	156
Small Town Simplicity (12C)	492	0.7%	40	794	0.6%	37
6. Rural	6,250	9.2%	55	12,678	9.7%	57
Green Acres (6A)	4,457	6.6%	203	9,039	6.9%	205
Salt of the Earth (6B)	1,184	1.7%	61	2,283	1.7%	61
The Great Outdoors (6C)	535	0.8%	50	1,218	0.9%	60
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	74	0.1%	3	138	0.1%	3
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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