



DEMOGRAPHICS

180 Plaza Dr, Newport, Kentucky, 41076

Rings: 1, 3, 5 mile radii

Latitude: 39.00325

Longitude: -84.42519

	1 mile	3 miles	5 miles
POPULATION			
2019 Population	2,881	18,996	58,450
2024 Population	2,940	19,575	59,683
2019-2024 Annual Growth Rate	0.41%	0.60%	0.42%
Daytime Population	3,383	21,305	47,023
Median Age	42.3	40.0	39.3
Male Population	48.0%	47.8%	48.8%
Female Population	52.0%	52.2%	51.2%
HOUSEHOLDS			
2019 Households	1,193	7,786	22,691
2024 Households	1,215	8,002	23,145
2019-2024 Annual Growth Rate	0.37%	0.55%	0.40%
Average Household Size	2.40	2.36	2.47
INCOME			
2019 Median Household Income	\$83,026	\$72,473	\$70,924
2024 Median Household Income	\$100,934	\$83,148	\$81,980
2019-2024 Annual Growth Rate	3.98%	2.79%	2.94%
2019 Average Household Income	\$93,911	\$86,076	\$91,069
2024 Average Household Income	\$107,116	\$98,000	\$104,021
2019-2024 Annual Growth Rate	2.67%	2.63%	2.70%
2019 Per Capita Income	\$37,874	\$35,414	\$35,646
2024 Per Capita Income	\$43,129	\$40,219	\$40,583
2019-2024 Annual Growth Rate	2.63%	2.58%	2.63%
Median Home Value	\$235,750	\$196,776	\$189,001
Wealth Index	111	98	109
RACE / ETHNICITY			
Diversity Index	11.9	12.5	13.7
White	95.1%	94.6%	94.2%
Black	1.0%	1.9%	2.0%
American Indian	0.1%	0.1%	0.1%
Asian	1.9%	1.6%	1.4%
Pacific Islander	0.0%	0.0%	0.1%
Hispanic	1.4%	1.1%	1.5%
Other Race	0.7%	0.4%	0.4%
Two or More Races	1.1%	1.3%	1.8%
EDUCATION (AGE 25+)			
Less than 9th Grade	2.6%	1.7%	2.0%
9th - 12th Grade, No Diploma	4.6%	3.3%	4.7%
High School Graduate	26.2%	26.5%	25.9%
GED/Alternative Credential	2.9%	3.9%	3.7%
Some College, No Degree	20.9%	19.8%	21.2%
Associate Degree	6.2%	7.8%	7.9%
Bachelor's Degree	21.3%	24.3%	21.9%
Graduate/Professional Degree	15.3%	12.6%	12.8%
BUSINESS			
Total Businesses	101	668	1,414
Total Employees	1,482	11,091	19,520
Total Sales (\$000)	\$246,970	\$2,190,250	\$3,634,912